

Public Broadcasting

[Membership: 10 people: 1 from Music/Performing Arts area; 5 elected at large. Need not be faculty. Dean or designee, CFA; Vice President/Executive Director or designee ProfEd; 1 member with technical expertise in either radio or television broadcasting, ex officio, non-voting; General Manager of Public Broadcasting, *ex officio* and non-voting] (*second Monday, 9-11:00a.m.)

Charge: Committee members serve as advocates for Public Broadcasting within the academic divisions, seeking out opportunities for the further integration of Public Broadcasting with academic and local communities. The Committee will meet monthly to: seek out and develop ways of utilizing public broadcasting to enhance the image of, and disseminate information regarding, the University's academic programs; develop ways of enhancing Public Broadcasting's educational programming; annually review feedback by WCMU viewers and listeners to monitor community needs and satisfaction levels; support and annually review Public Broadcasting's commitment to diversity programming; annually review the financial status of WCMU Public Broadcasting; annually review the committee's charge and revise as needed; make recommendations to the Academic Senate on policy and funding for educational programming; foster and articulate connections between public broadcasting and the university's academic mission and core values.