

Admission, Retention and Termination Standards Policy

Standards for Admission to programs, Retention in programs, and Termination from programs are not considered curricular policies and therefore do not need to be approved through the regular curricular processes. The standards adopted by programs belong to the unit that administers the program and must be included in the appropriate Bulletin (Undergraduate, Graduate, CEL) within the program description. All programs with Admissions, Retention, or Termination standards must prepare Bulletin copy to address these standards.

SAMPLE:

Broadcast and Cinematic Arts (BCA)

For information, please contact Peter B. Orlik, Chairperson, 774-3851, 340 Moore Hall

Why Study Broadcast and Cinematic Arts?

Through classroom, laboratory and cocurricular experiences, the study of broadcast and cinematic arts offers students the opportunity to investigate the electronic and filmic mass media that so widely impact their professional and private lives. In addition to imparting career training, BCA classes provide the background and analytical skills needed by all educated people to understand the aesthetic and cultural impact on society of traditional and evolving media.

Broadcast and Cinematic Arts at CMU

The Department of Broadcast and Cinematic Arts offers both theoretical and applied courses in electronic media production, performance, advertising, programming, sales, promotion, management, electronic journalism, and film criticism. These classes prepare students for a wide variety of challenging and stimulating careers in telecommunications companies, advertising or public relations agencies, Internet enterprises, and related mass media industries. A separate curricular track is available to prepare students to teach media studies at the secondary school level.

As early as possible, a student seeking to major or minor in the department should consult the chairperson in order to be assigned a faculty adviser who will aid in curricular planning and authorization. Specific program requirements are listed below. It is expected that each BCA major and minor will be involved **every semester** in one or more of the departmental cocurricular activities. These include WMHW-FM, Moore Hall TV, M2D2 (Moore Media Digital Design) and News Central. Students are also encouraged to participate in the Film Society, the National Broadcasting Society and the Radio and Television News Directors Association.

Admission/Retention/Termination Standards

In order to sign a major or minor in the Department of Broadcast and Cinematic Arts, a student must first meet with an assigned adviser and provide written evidence that the following requirements have been met.

I. Grade Point Average (GPA):

A. Prior to applying for admission as a major or minor, a student must have completed 45 semester hours of university work with an overall GPA of 2.25. These 45 hours must include BCA 210 with a minimum grade of C.

B. BCA majors and minors are required to earn a minimum grade of C in each BCA core curriculum course.

C. A minimum 2.7 GPA must be achieved in all teaching majors or minors.

II. Written English Competency:

Any student wishing to major or minor in BCA must score in at least the 85th percentile group on the university required Written English Competency Examination (CLEP) or earn a minimum grade of B in English 101. Students not obtaining a minimum grade of B in ENG 101 must earn a minimum grade of B in ENG 201. Students should be aware that this is higher than the general university competency requirement.

Students transferring English competency or English composition course credits from another institution will be expected to meet the same standards required of CMU students.

III. Oral English Competency:

Any student wishing to major or minor in BCA must attain a minimum grade of B in SDA 101 or one of its accepted substitutes (SDA 302, IPC 267, IPC 269, IPC 357, TAI 170).

Students granted competency by successfully completing the Oral English Competency Examination are further required to take one of the accepted substitutes for SDA 101 and achieve a grade of at least B in order to meet BCA competency.

Approved by Academic Senate, 3/25/03.

